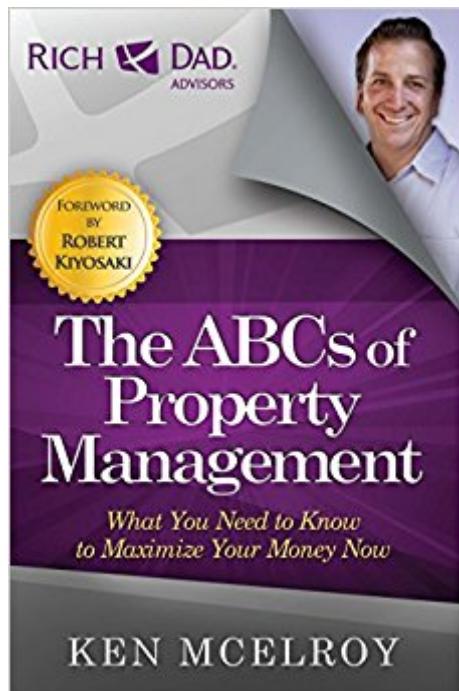


The book was found

# The ABCs Of Property Management: What You Need To Know To Maximize Your Money Now (Rich Dad Advisors)



## **Synopsis**

So you've made your real estate investment...and now the question is: How are you going to make it profitable? How will you maximize its potential and make it grow in value? One word: Management. Hundreds of thousands know bestselling author Ken McElroy as a real estate investment tycoon. In this book, Ken reveals the key to his success: Exceptional property management. He teaches you the most important principles and keys to achieving success where others fail. THE ABC'S OF PROPERTY MANAGEMENT tells readers: How to decide when to manage your property and when to hire someone to do itHow to implement the right systems and structures for your investmentHow to manage and maximize cash flowWhat to expect: A month in the life of an owner-managerHow to find the right property manager (and avoid the wrong ones)How to assemble a superior management team

## **Book Information**

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## **Customer Reviews**

Ken McElroy, Principal and Co-Partner of MC Companies, has over 26 years of senior level experience in multifamily asset and property management, development. Having purchased over \$400 million in real estate in the past two years, Ken brings a unique property management perspective when estimating a property's potential value. Ken oversees the company's asset portfolio and leads the day-to-day operations including financial and operating analysis, investor relations and business development. An industry veteran, Ken has served in leadership roles in multi-family asset and property management for more than 26 years. He

is also an expert in development, project/constructionmanagement, investment analysis and acquisitions/dispositions, as well asbusiness development and client relations.MC Companies is a full-service real estate investment and property managementgroup that since 1985 has developed, built and managed multi-family housingcommunities. Its current portfolio includes units in Arizona (Phoenix, Tucson,Goodyear, Scottsdale, Green Valley, and Sun City); Las Vegas, Nevada; Portland,Oregon; Oklahoma (Oklahoma City and Tulsa) and Texas (Austin, Dallas,Houston, Plano, and San Antonio).&#147;The MC Companies combined core strengths create value and is the foundationfor the company we built. For us, a culture of partnership isn't something wehang on the wall. It's something we actually live minute-by-minute when webring on a new property management contract, run the numbers on anapartment community we're thinking about buying or map out the strategicdirection for our company in the coming year. It's our mutual respect, ourrespective talents and our combined actions that come into play and create ourcommitment to Sharing the Good Life with our families, friends, investors,employees and our family of community residents."

I've read only half of this book, but I already have learned a great deal. I really believe that Ken McElroy knows his subject matter. As I purchase properties I feel that I will be better equipped to decide if I should manage them or not. (This decision is very important to me.)

good

Good read. Practical.

It was a good read and gave great advice for those who own apartment buildings or commercial real estate. I was able to glean from it in many ways but I was looking for advice as a residential landlord who owns a handful of single family homes. (14 homes)

not such a good book. very boring. I returned it.

Fabulous read! I am a big Robert Kiyosaki fan which is how I came across this. Must read for anyone thinking about getting into rental properties.

Just read this book and I am actually starting my real estate business now. It even has examples

and templates that you can use and adapt to your needs.

Fantastic insight; great fundamental principles that anyone can follow. Thank you for sharing such invaluable knowledge with us Ken.

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